

NATURE

OREGON

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Sunset over the Deschutes National Forest © Rick Randjelovic

Our Shared Conservation Agenda

Charting the course to a thriving future

Using science as our guide, The Nature Conservancy recently evaluated areas where we can make the most positive impact for both nature and people. The result is our global Shared Conservation Agenda. With this agenda, we believe our world thrives with diversity and people act to conserve nature for its own sake and its ability to enrich our lives. This agenda focuses on the following five priorities in the United States, as well as the 70 other countries where we currently work.

Protecting land and water.

We are building upon our history of protecting our world's most precious places. In Oregon, this means expanding work in places like the Zumwalt Prairie, where our protection efforts provide healthy habitat while improving grazing conditions.

Addressing climate change.

We recognize that meaningful solutions to climate change require far-reaching collaborative efforts. Locally, we recently



Oregon State Director Jim Desmond. Photo © Tim Jewett

convened a task force comprised of 21 leaders representing Oregon's most influential businesses. They worked together for more than a year to create a set of recommendations to help improve Oregon's economy while significantly reducing greenhouse gas emissions.

Ensuring sustainable food and water.

Achieving full sustainability in agricultural, fishery and water management practices will be essential for both people and nature to thrive. On the Oregon Coast, we're working side by side with fishermen to design and test new gear that allows them to catch more target species while avoiding

species that are less abundant.

Building healthy communities.

We believe that by expanding investments in natural solutions to address urban challenges, we can generate significant economic, environmental and social returns. In Oregon, this means improving forest health while reducing wildfires and reconnecting floodplains to reduce flooding.

Connecting people and nature.

We need to change beliefs and inspire more people to appreciate the essential role nature plays in accelerating and sustaining human progress. In Oregon, this means building upon our successful volunteer program and creating more opportunities for people to connect with nature.

Thanks to your support, the Conservancy is producing tangible results toward some of the most significant challenges of our time. We look forward to accelerating these efforts with you in the years to come.



Adrienne Catone in the Columbia River Gorge/Photo Courtesy of Adrienne Catone

From Gorillas to the Gorge

A spotlight on Donor Adrienne Catone

In rare moments, we are jolted in our tracks and our eyes wider-opened to see the world. In 1994, after following a family of silverback gorillas with local guides in Zaire, Africa, Adrienne Catone wrote inspiringly of her experience, “But for just a moment in this short life, my dreams are real. I see them in front of me, and if I stand very still, they’ll come right up and touch me.”

Adrienne, who grew up 100 miles north of New York City in the small town of Saugerties, remembers hiking a lot as a child, but nothing is quite as memorable as her encounter with the great apes as an adult.

“At that time, there was concern that silverbacks might be extinct before the end of the century,” she said. “The realization that we were killing off an entire species due to habitat loss alone really opened my eyes about the need to protect nature, other species and specific habitats.”

An Aerospace Systems Analyst for 20 years, Adrienne would later launch her own organic clothing company, Faerie’s Dance. Since opening in 2005, she has donated 1 percent of her gross sales to three nonprofits, including The Nature Conservancy.

“I really like TNC’s policy of buying land to protect it,” she said. “It ensures that endangered eco-systems aren’t built over or developed.”

Adrienne considers Oregon to be a “particularly beautiful place.” She now lives near the Columbia River Gorge and said, “hiking there is the best anti-stress medicine in existence.”

The Nature Conservancy is deeply grateful for Adrienne’s ongoing support of our work. It is because of our members that we are able to conserve the lands and waters in which all life depends.

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75%

Percentage of
commercial marine
species in Oregon that
depend on healthy
estuaries

Support Our Work



Pacific City, Oregon © Julia Amato/TNC

The Nature Conservancy leads with the innovative science needed to transform the relationship between nature and people. When one approach hits its limits, we design, build, test and scale a new one. And with rapid changes in the natural world poised to affect billions of lives, now is our opportunity to make a real difference. Today, in Oregon and around the world, the lands and waters we depend upon, depend upon us—and we each have a choice to make. The time to act is now.

Leave A Legacy

Make a lasting commitment to conservation by including The Nature Conservancy in your estate planning. If you so choose, gifts can be designated to our work in Oregon, other states or an international project that aligns with your passions.

To learn more, contact Wes Milligan at (503) 802-8117 or wmilligan@tnc.org.